



Panania North Public School

Facebook Policy

August 2018

Rules of Engagement

The intent of this page is to provide the opportunity for the wider community to engage and be connected within the daily life of our school.

Students

Please note that the Facebook terms and conditions state that no one under the age of 13 years should have a Facebook profile. Therefore, any primary students who 'like' or comment on the Panania North Public School Facebook page will be deleted and reported immediately.

Tagging, Sharing and Saving Photos

For privacy please do not tag photos of children, and please do not name them in your comments. It is important to understand that sharing of the photos is not permitted under any circumstance. According to the Department of Education guidelines photos will be removed after one year of publishing unless further permission from the parent is sought. Please do not save any photos that are published on the page even if your children are in it. If you wish to obtain a photo that contains only your child/children you must contact the school directly.

Comments Policy

- Panania North Public School encourages interaction from Facebook users but is not responsible for comments or wall postings made by visitors to the page.
- Comments posted also do not in any way reflect the opinions or policies of Panania North Public School.
- We ask that people making comments on the page show respect for their fellow users by ensuring the discussion remains civil, especially since Facebook allows individuals 13 and over to join.
- Comments are also subject to Facebook's Terms of Use and Code of Conduct.
- Remember that your name and photo will be seen next to your comment, visible to all those who visit the page.
- Users should not engage in giving negative feedback on Facebook, it is more appropriate to deal with the school directly on such matters.

We reserve the right, but assume no obligation, to remove:

- Offensive, abusive, obscene, spam, hateful or racist content, links or images
- Comments that threaten or defame any person or organisation
- Comments that contain falsehoods or are wildly off-topic
- Multiple or repetitive posts by a single user
- Repetitive posts copied and pasted or duplicated by single or multiple users
- Anything else that the school deems inappropriate and does not align with our values, standards, policies and guidelines.
- Promotion of personal or local business's

Friending Staff on Facebook

Please note that the Department of Education and Communities has this advice for teachers 'Friending' parents on Facebook:

The line between your professional and personal life could become blurred making it difficult to manage your professional relationship with the parents when that becomes necessary.

You also need to bear in mind that becoming a Facebook friend with a parent could result in their children getting access to your account as well.

You also need to be mindful that you need to be careful what you say on Facebook if you have parents as friends as comments made online can be misunderstood and could result in parental complaints made to your principal.

Please do not ask to friend a member of staff on Facebook as refusal often offends

The social media implementation procedures document states that parents and caregivers are to please visit www.esafety.com.au to help understand online privacy and to enable you to make decisions to help protect your child/children as you see fit.

For further information regarding the use of our official Facebook Page or any other of our social media channels please contact the school directly (02) 9773 8394.

Facebook encourages all users to utilise the "Report" links when they find abusive content.